FAPPL Website Content

Home Page

Backing High-Quality SMEs With Capital, Governance & Execution.

FAPPL invests in and operates scalable SME businesses across agri and non-agri sectors, combining patient capital, governance discipline, and shared execution capabilities to build enduring value.

About us

A Long-Term Partner in Building Scalable, Resilient SME Enterprises

- FAPPL is a diversified holding company committed to creating disproportionate, long-term value in the SME ecosystem. Our model blends patient capital, institutional governance, and shared execution capabilities to help businesses scale sustainably and responsibly.

- We acquire and develop controlling and significant minority interests across promising agri and non-agri enterprises, and selectively operate platforms directly where we see strong potential for scale and ecosystem impact. Our approach is sector-agnostic within the SME landscape, with a sharp focus on scalable, compliant, and cash-generative business models.

Our Charter

Invest. Build. Scale. Sustain.

Our Purpose

To create enduring value by building resilient, well-governed SME businesses that thrive across cycles.

Our Mission

To partner with founders and leadership teams to institutionalize growth, strengthen governance, and unlock long-term compounding returns.

Our Culture

Our culture is defined by ownership, accountability, and execution rigor—combined with collaboration, respect for entrepreneurs, and a commitment to building lasting institutions.

Pillar	Description
Patient Capital	We invest for the long term—not cycles, momentum, or quick exits. Our goal is durable value creation, not short-term returns.
Governance & Stewardship	We bring board-level discipline, transparency, and accountability—ensuring businesses are built on strong foundations.
Execution Support	Through shared capabilities—finance, technology enablement, business development, and strategic oversight—we help companies unlock operating leverage.
Scalable Operating Platforms	Beyond capital, we build and operate digital platforms that enhance efficiency, traceability, and growth across our businesses.

Our Approach

A Built-for-Growth Approach to SME Value Creation

- We work alongside founders, operating leaders, and management teams to drive measurable improvements in operational efficiency, financial performance, and strategic clarity. Our role goes beyond ownership—we act as co-builders, long-term custodians, and ecosystem enablers.

- By embedding governance discipline, professional management practices, and access to shared capabilities, we help portfolio businesses transition from entrepreneur-led growth to institution-ready scale.

This approach allows us to:

- Accelerate scale and market reach
- Improve capital efficiency and return on invested capital
- Institutionalize decision-making and governance
- Strengthen resilience, compliance and risk management
- Generate sustainable, multi-year compounding returns

Sector Focus

Sector-Agnostic, Value-Focused

We invest across agri and non-agri sectors, prioritizing businesses with:

- ✓Strong and predictable cash flows
- ✓Scalable and defensible business models
- ✓Clear competitive advantages
- ✓Robust regulatory and compliance frameworks
- ✓Purpose-driven founders and capable management teams

Our Portfolio

BSE E-Agricultural Markets

SAMARTH EduSkills We skill & Empower....

METALX FORGING TRUST WITH TECHNOLOGY

Terra Bio-energy

M-Click

altfresh QUALITY FRUITS, ALWAYS FRESH

Green Jouls Pvt Ltd

Agri Catalyst Pvt Ltd

Associate Partners

BSE The Power of Vibrance

GatiPay

AKSUM COMMERCE SIMPLIFIED

ESG

- FAPPL's approach to responsible investment is grounded in our objective of building long-term, sustainable value across our portfolio businesses. We believe that strong environmental, social, and governance practices are integral to resilient performance, effective risk management, and value creation for all stakeholders — including founders, employees, partners, and the communities in which we operate.
- Our ESG framework outlines the vision, principles, management systems, and governance controls through which environmental, social, and governance considerations are embedded into our investment decisions and ownership approach. ESG factors are evaluated across the lifecycle of our partnerships to identify, mitigate, and manage environmental and social risks, strengthen compliance, and align portfolio companies with industry best practices.
- Through structured implementation, continuous monitoring, and active engagement with management teams, FAPPL seeks to promote responsible business conduct while supporting long-term growth and institutional maturity across our portfolio.

ESG

Engage
Work closely with founders and management teams to embed responsible business practices, strengthen governance, and manage risks while supporting long-term value creation.

Update
Periodically review and enhance FAPPL's ESG framework and policies to reflect evolving regulations, best practices, and portfolio learnings.

Establish
Define internal ESG objectives, metrics, and KPIs to monitor performance, track progress, and support transparent reporting across portfolio businesses.

Strengthen
Build ESG capabilities across FAPPL and portfolio companies through guidance, training, and shared governance frameworks.

Conduct
Undertake periodic ESG assessments and independent reviews to evaluate performance, identify gaps, and implement improvement initiatives.

Enable
Provide access to external expertise and specialist support to help portfolio companies address complex ESG requirements and scale responsibly.

Our Initiatives in Circular Economy

METAL X
FORGING TRUST WITH TECHNOLOGY

Green Jouls Pvt Ltd

Terra Bio-energy

Investor Relations

Security

FAPPL does not solicit, market, promote, or offer any investment opportunities through its website, social media platforms, messaging applications (including WhatsApp), email communications, or any other electronic medium (collectively, “Electronic Platforms”). FAPPL does not invite the public to invest in any funds, securities, or investment products, nor does it raise capital through digital or electronic solicitation.

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